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A. Educational Background

- 2014 **Howard University**, Washington, DC
Ph.D. in Communication & Culture
- 2006 **Florida International University**, Miami, FL
M.P.H. in Health Promotion and Disease Prevention
- 2004 **University of Central Florida**, Orlando, FL
B.A. in Organizational Communications, Minor in Health Sciences

B. Research Interests

- Communication Inequalities
- Health Information Seeking
- Mental Health Disparities
- Health Equity, Health Disparities, & Social Determinants of Health
- Health Information Trust
- Digital Health (e.g. mobile health, health, health information technology, health-related social media use, etc.)

C. Teaching Interests

- Health Communication
- Foundations of Human Communication
- Vulnerable Population Health

D. Academic Appointments

- 2019 - Present, **Assistant Research Professor**, Department of Behavioral Health, School of Public Health, University of Maryland, College Park, MD
- 2016 - 2017, **Adjunct Instructor**, COMM 112: Business & Professional Communication (Undergraduate), Montgomery College, Rockville, MD
- 2015 - 2018, **Adjunct Instructor**, COMM 108: Introduction to Human Communication (Undergraduate), Montgomery College, Rockville, MD
- 2013 - 2014, **Teaching Associate (Instructor of Record)**, COMC 370: Advanced Public Speaking (Undergraduate), Howard University, Washington, DC
- 2010 - 2013, **Teaching Associate (Instructor of Record)**, COMC 101: Principles of Speech (Undergraduate) Howard University, Washington, DC
- 2012 - 2013, **Teaching Assistant (Co-Instructor)**, COMC 492: Communication Research Methods/Sr. Seminar Capstone (Undergraduate) Howard University, Washington, DC
- 2010-2011, **Teaching Assistant, (Co-Instructor)**, COMC 214: Elements of Persuasion (Undergraduate), Howard University, Washington, DC

E. Professional Work Experience

2018 - Present, **Project Director**, Healthy Me/Mi Salud Smartphone Study, Herschel S. Horowitz Center for Health Literacy, University of Maryland, 2242 SPH Building #255, College Park, MD 20892

2015 - 2019, **Study Coordinator**, Maryland Center for Health Equity, University of Maryland 3302 SPH Building #255, College Park, MD 20892

2014 - 2015, **Cancer Research & Training Fellow/Health Communication Fellow**, National Cancer Institute, National Institutes of Health, 9609 Medical Center Drive, Bethesda, MD 20892

2011 - 2013, **Editorial Assistant for the Howard Journal of Communication**, Howard University, 525 Bryant Street, Washington, DC 20059

2012 - 2013, **Research Assistant**, Westat, 1600 Research Boulevard, Rockville, MD 20850

2012 - 2012, **Summer Intern (2012 Applied Social Sciences for Underserved and Underrepresented Minority Students Program)**, Westat, 1600 Research Boulevard, Rockville, MD 20850

2008 - 2010, **Evaluation and Technical Assistance Manager (Quality Management)**, HIV Division/ Broward Regional Health Planning Council, 915 Middle River Dr., Fort Lauderdale, FL 33304

2006 - 2008, **Planner**, HIV Division/ Broward Regional Health Planning Council, 915 Middle River Dr., Fort Lauderdale, FL 33304

2004 - 2006, **Senior Health Educator**, HIV/AIDS Education and Risk Reduction Section/Broward County Health Department 780 SW 24th Street, Fort Lauderdale, FL

F. Research and Scholarly Work***Referred Journal Articles - Published***

1. **JACKSON, D.**, Trivedi, N., & Baur, C. (2020). Re-prioritizing digital health and health literacy in *Healthy People 2030* to affect health equity. *Health Communication*. PMID: 32354233.
2. **JACKSON, D.**, Peterson, E. B., Blake, K.D., Coa, K., Chou, W. S. (2019). Americans' trust in health information sources: Trends and sociodemographics predictors. *American Journal of Health Promotion*, 33(8): 1187-1193. PMID: 31337226
3. Blake, K.D., Thai, C., Falisi, A., Chou, W.S., Oh, A., **JACKSON, D.**, Gaysynsky, A., & Hesse, B. (2019). Video-based interventions for cancer control: A systematic review. *Health Education & Behavior*, 47(2): 249-257. PMID: 31701780.
4. **JACKSON, D.**, Passmore, S., Fryer, C. S., Chen, J., Kleinman, D., Horowitz, A. M., Butler, J., Garza, M. A., Quinn, S.C., Thomas, S. B. (2018). Mission of Mercy emergency dental clinics: An opportunity to promote general and oral health. *BMC Public Health*, 18:878. PMID: PMC6045818
5. Thomas, S. B., Passmore, S., **JACKSON, D.**, Casper, E., Horowitz, A., & Kleinman, D. (2017). The 2014 Mid-Maryland Mission of Mercy dental clinic: Building community capacity and complementing public policy. *American Journal of Public Health*, 107(no S1), S74-S76. PMID: PMC5497877
6. **JACKSON, D.**, Chou, WS., Coa, K., Oh, A., & Hesse, B. (2016). Implications of social media use on health information technology engagement: Data from HINTS 4 Cycle 3, *Translation Behavioral Medicine*, 6(4), 566-576. PMID: PMC5110501

Book Chapters - Published

1. Oh, A., Chou, W.S., JACKSON, D., Cykert, S., Eng, E., & Community Rx (2016). Reducing cancer disparities through community engagement: The promises of informatics. In B. Hesse, D. Ahern, & E. Beckjord. *Oncology informatics: Using health information technology to improve processes and outcomes in cancer* (pgs. 24-38). Massachusetts: Elsevier.
2. Thompson, J., Brown, R., & JACKSON, D. (2016). Context of the dark side of communication. In E. Gilchrist-Petty & S. D. Long. *Exploring the dark side of social support among African Americans with prostate cancer* (pgs. 137-150). New York: Peter Lang.

Manuscripts Under Review

1. JACKSON, D., Sehgal, N., & Baur, C. (under review). How African American and Hispanic adults perceive the benefits of mHealth co-design: Multi-method formative research for an Health Information App.

G. Conferences

1. **“A Multi-Method mHealth App Design with Africa American and Hispanic Adults to Inform Culturally Relevant Health Information Apps”** 2020 Health Literacy Annual Research Conference, College Park, MD (Poster Presentation)
2. **“Health-Related Self-Efficacy: The Role of Social Support in Cancer, Disability, and Multimorbidity”** 2017 Society of Behavioral Medicine 38th Annual Meeting & Scientific Sessions, San Diego, CA (Poster Presentation)
3. **“Promoting Primary and Secondary Prevention: A New Approach to Identify At-Risk African Americans for Cardiometabolic Syndrome”** 2016 Society of Behavioral Medicine 37th Annual Meeting & Scientific Sessions, Washington, DC (Poster Presentation)
4. **“Shared Decision-Making Process and PSA Testing Among Black Men”** 2015 APHA Annual Meeting, Chicago, IL (Panel Presentation)
5. **“The Affordable Care Act Community Health Needs Assessments Requirement: Opportunities For Behavioral Research”** 2015 Society of Behavioral Medicine 36th Annual Meeting & Scientific Sessions, San Antonio, Texas (Poster Presentation)
6. **“Implications of Social Media Use on Health Information Technology Use: Data from HINTS 4 Cycle 3”** 2015 3rd Biennial D.C. Health Communication Conference, Fairfax, Virginia (Poster)
7. **“Universal vs. Multicultural Approaches in a "Post-Racial Era": An Examination of Social Marketing, Media, & Patient-Provider Communication Research”** 2014 9th Biennial Multiethnic Studies: Europe and the Americas Conference, Saabruken, Germany (Paper/Panel Presentation)
8. **“Informed Decision-Making for Colorectal Cancer Screenings: An Analysis of Discussions and Decisions between Black Patients and their Health Care Providers”** 2014 Kentucky Health Communication Conference, Lexington, KY (Paper Presentation)
9. **“Discrepancies Between Black Males and Their Healthcare Providers: Implications for Shared Decision Making Regarding PSA Testing, ”** 2014 Health Information National Trends Survey (HINTS) Users Meeting, Bethesda, MD (Poster Presentation)
10. **“An Assessment of 2 Key Steps of Shared Decision Making for PSA Testing Among Black Men,”** 2013 10th Annual Yale Bouchet Conference on Diversity and Graduate Education, New Haven, CT (Poster Presentation)
11. **“What are They Teaching Our Docs? Assessment of Medical School Curriculum Regarding Health Literacy & Culture”** (Reconceptualizing Cultural Health Literacy through Intersectionality). 2012 Kentucky Conference on Health Communication, Lexington, KY (Panel Presentation)

12. **“Use of the Internet for Health Information among African Americans.”** 2011 D.C. Health Communication Conference, Fairfax, VA (Poster Presentation)
13. **“Improving Access to Care through Effective Medical Case Management.”** 2008 Ryan White HIV/AIDS Program Grantee Meeting, Washington, D.C. (Panel Presentation)
14. **“Integrating HAB Clinical Performance Measures: Client Level Outcomes into QM Efforts.”** 2008 Ryan White HIV/AIDS Program Grantee Meeting, Washington, D.C. (Panel Presentation)

H. Sponsored Research

Grants - Funded

1. **Title:** Using Health Information Technology to Improve Community Care Coordination and Reduce Racial Ethnic Mental Health Disparities
Grant Type: Investigator Diversity Research Supplement
Funder: NIH/ National Institute on Minority Health and Health Disparities
PI: Dr. Jie Chen (Mentor and PI of R01 Parent Grant)
Role: PI of Supplement Application
Effort: 75%
Award: \$250,000
Funding Period: 9/1/2019 - 3/31/2022
2. **Title:** Healthy Me/Mi Salud Smartphone Application: Identifying Mechanisms to Engage African Americans and Hispanics in Personal Health Libraries
Grant Type: R01
Funder: NIH/National Library of Medicine
PI: Dr. Cynthia Baur
Role: Study Coordinator
Effort: 20%
Award: \$1.3M
Funding Period: 9/1/2018 - 5/31/2022
3. **Title:** Prevention Link
Funder: Centers for Disease Control and Prevention
PI: Dr. Ernest Carter
Co-I: Dr. Cynthia Baur
Role: Study Coordinator
Effort: 8%
Funding Period: 9/1/2018 - 6/30/2019

I. Invited Talks

2018, Advancing Health Literacy Luncheon, Consumer Health First Org., **Guest Speaker**, Improving Health Literacy through a Health Equity Lens

2018, Emerging Voices of Health Literacy Research Series, UMD Herschel S. Horowitz Center for Health Literacy, **Guest Speaker**, Communication Inequalities among Communities of Color Experiencing Psychological Distress

J. Guest Lectures

2013, **Guest Lecturer**, Lecture: Global Synopsis of Health Communication in China, (Undergraduate) International College-Beijing China Agricultural University, Beijing, China

2013, **Guest Lecturer**, Lecture: Survey Methods & SPSS in Health Communication, (Graduate), Howard University, Washington, DC

K. Professional Development

2016 (June), Selected Scholar, **Health Equity Leadership Institute (HELI)**, University of Wisconsin-Madison, School of Medicine and Public Health, Collaborative Center for Health Equity & University of Maryland-College Park, School of Public Health, Maryland Center for Health Equity

L. Honors and Awards

2015 DC Health Communication Conference, **Outstanding Research Presentation**, “Implications of Social Media Use on Health Information Technology Use: Data from HINTS 4 Cycle 3”

2013, **Edward Alexander Bouchet Graduate Honor Society**, Member

2009, **Employee Leadership Award**, In recognition of leadership and innovative contributions for the Broward Regional Health Planning Council, Inc.